AUGUST 2011

CELEBRATING 40 YEARS

LIGHTS IN MOTION: Rare Film & Video Materials from the Howard Wise Gallery

On the 40th anniversary of EAI's incorporation on August 17, 1971, EAI pays tribute to founder Howard Wise and the Howard Wise Gallery with a special screening of rare and never-beforescreened archival materials, including films of kinetic art works, interviews, and documentation of the landmark 1969 exhibition *TV as a Creative Medium*.

HOWARD WISE GALLERY 50 W NEW YORK 19. N.Y. COLUMBUS the

Wednesday, August 17, 2011 Noon - 7 pm Program repeats hourly. Join us from 6-7 for a drink.

Electronic Arts Intermix (EAI) 535 West 22nd Street, 5th floor New York, NY 10011 www.eai.org

Admission free info@eai.org

Howard Wise was an innovative art dealer and a visionary supporter of video art. From 1960 to 1970, the Howard Wise Gallery on 57th Street in New York was a locus for kinetic art and multimedia works that explored the nexus of art and technology, presenting artists such as Len Lye, Takis, Jean Tinguely, and Group Zero. The gallery featured several groundbreaking exhibitions, including *On the Move* (1964) and *Lights in Orbit* (1967).

Wise's most influential exhibition was *TV* as a Creative Medium, the first in the U.S. dedicated to video as an art form. Featuring performances, single-channel tapes, video sculpture and multimedia installations by twelve artists—including the premiere of Nam June Paik and Charlotte Moorman's *TV* Bra for Living Sculpture—the exhibition served to link the kinetic and art and technology movements of the 1960s with the emergent medium of video art.

In addition to defining a burgeoning artistic movement, *TV as a Creative Medium* revealed the need for new paradigms to support artists working in video. In 1970 Wise closed the gallery; the following year he founded Electronic Arts Intermix as a nonprofit organization to foster creative projects in the nascent video medium.

The program will include never-before-screened film documentation of kinetic artworks in the gallery, interviews with Wise on the founding of EAI, Jud Yalkut's rarely seen 16mm film documentation of *TV as a Creative* Medium, footage of Charlotte Moorman performing at the gallery, and more.

SCREENING PROGRAM

British Broadcasting Corporation, *Tomorrow's World* program, Tony Martin, *Game Room*, at Howard Wise Gallery and Nam June Paik at Bonino Gallery, 1968, black and white, sound. (4:51 min)

Film documentation of kinetic artworks in *Lights in Orbit*, exhibition at the Howard Wise Gallery, including Thomas Tadlock, among other artists, 1967, color, silent. (2:30 min)

Julio Le Parc, documentation of kinetic sculptures from *On the Move*, exhibition at the Howard Wise Gallery, 1964, color, silent. (1:12 min)

Len Lye interviewed on the occasion of his solo exhibition at Howard Wise Gallery, 1965, color, sound. (3:06 min)

Film documentation of kinetic artworks in *Lights in Orbit*, exhibition at the Howard Wise Gallery, including Paul Williams, among other artists, 1967, color, silent. (1:28 min)

Howard Wise, statement from Intermix Screening Room, 1975, video, color, sound. (3:50 min)

Film documentation of kinetic artworks by Preston McClanahan and Richard Hogle from the Howard Wise Gallery, date unknown, color, silent. (7:16 min)

Charlotte Moorman at the Howard Wise Gallery from *Rare Performance Documents 1961-1994 Volume 1: Paik-Moorman Collaborations*, 1969, color, silent. (1:43 min)

Film documentation of kinetic artworks in *Lights in Orbit*, exhibition at the Howard Wise Gallery, artist unknown, 1967, color, silent. (0:35 min)

Howard Wise, statement from Intermix Screening Room, 1975, video, color, sound. (1:01 min)

Documentation of *Wipe Cycle*, an installation by Ira Schneider and Frank Gillette, from *TV as a Creative Medium* at the Howard Wise Gallery, 1969, color, silent. (0:19 min)

Jud Yalkut, Television as a Creative Medium, 1972, color, silent. (6:19 min)

Howard Wise interviewed by Frank Gillette, from Video Dawn, 1979, color, sound. (4:12 min)

Eric Siegel playing his Video Synthesizer, circa 1971, b&w, silent. (2:40 min)

Julio Le Parc, documentation of kinetic sculpture at Howard Wise Gallery, circa 1966, color, silent. (0:24 min)

Jud Yalkut, *Light Display: Color*, depicting László Moholy-Nagy's *Light Space Modulator* as reconstructed and documented at the Howard Wise Gallery in 1970, 1970-2002, color, silent. (6:55 min)

EAI: Celebrating 40 Years

Founded in 1971, Electronic Arts Intermix (EAI) is one of the world's leading nonprofit resources for video art. A pioneering advocate for media art and artists, EAI fosters the creation, exhibition, distribution and preservation of video art and digital art. EAI's core program is the distribution and preservation of a major collection of over 3,500 new and historical media works by artists. EAI's activities include viewing access, educational services, extensive online resources, and public programs such as artists' talks, exhibitions and panels. The Online Catalogue is a comprehensive resource on the artists and works in the EAI collection, and also features extensive materials on exhibiting, collecting and preserving media art: www.eai.org

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