



## JODI: U MAD BRO?

### Screening + Conversation with Michael Connor and Cory Arcangel

Please join EAI for a special evening with **JODI**, pioneers of Web-based art who have been called the monkey wrench in the works of the digital revolution. In a rare New York speaking appearance, JODI (Joan Heemskerk and Dirk Paesmans) will take part in a presentation and conversation with independent curator **Michael Connor** and computer programmer, composer and artist **Cory Arcangel**. JODI will present a selection of their digital interventions, including videos, custom software, hacked video games, and Internet-based works.



Monday, April 2, 2012  
6:30 pm

Electronic Arts Intermix (EAI)  
535 West 22nd Street, 5th floor  
New York, NY 10011  
[www.eai.org](http://www.eai.org)

Admission \$ 7.00 / Students \$ 5.00  
Free for EAI Members  
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EAI is pleased to present a screening and conversation with **JODI** that explores their early works. Joined by **Michael Connor**, guest curator of *Street Digital*, a forthcoming exhibition devoted to JODI's work at Museum of the Moving Image, JODI will lead the audience through several early experiments on the Web and on mailing lists, as well as other key works from the mid-1990s to the present. Following the presentation, **Cory Arcangel**, who describes himself a "MASSIVE fan" of JODI, will speak with the duo about the influence their art has had on a generation of artists engaging with the Internet.

Based in The Netherlands, JODI were among the first artists to investigate and subvert conventions of the Internet, computer programs, and video games. Radically disrupting the very language of these systems, including interfaces, commands, errors and code, JODI stage extreme digital interventions that destabilize the relationship between computer technology and its users. JODI rose to prominence in the mid-1990s as pioneers of "net.art," a movement that explored the nascent World Wide Web as an alternative exhibition space and a creative medium in its own right.

The discussion will explore the participatory dimension of JODI's practice. In contrast with the positive emphasis that many artists place on the idea of "activating" the viewer, interaction in JODI's work is a gleefully disruptive experience that calls our relationship with technology into question.

For more information about JODI's work, please visit: <http://www.eai.org/artistTitles.htm?id=9852>

**JODI** (Joan Heemskerk and Dirk Paesmans) was formed in 1994. Joan Heemskerk was born in 1968 in Kaatsheu, The Netherlands. Dirk Paesmans was born in 1965 in Brussels, Belgium. Heemskerk and Paesman both attended Silicon Valley's electronic arts laboratory CADRE at San Jose State University in California; Paesmans also studied with Nam June Paik at the Kunstakademie in Dusseldorf. JODI's works are typically seen online. Their solo exhibitions include shows at Gentili Apri, Berlin; Videotage, Hong Kong; iMAL, Brussels; *INSTALL.EXE* at Eyebeam, New York, which toured to [plug-in], Basel, and BuroFriedrich, Berlin; and *Computing 101B* at FACT Centre, Liverpool, England. Their works have also been exhibited at Centre for Contemporary Art, Glasgow; Kunstverein Bonn; Stedelijk Museum, Amsterdam; Zentrum fur Kunst und Medientechnologie, Karlsruhe, Germany, and Documenta X, Kassel, Germany, among others. Heemskerk and Paesmans live and work in The Netherlands.

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### **Street Digital: Selected Works by JODI**

March 31–May 20, 2012  
Museum of the Moving Image  
36-01 35 Avenue  
Astoria, NY 11106

From March 31 through May 20, 2012, Museum of the Moving Image will present Street Digital, an exhibition of JODI's recent works in installation, software, and video. Drawing on LED screens, smartphone apps, video games, and YouTube videos, the exhibition reflects the assimilation of media technology into every aspect of the world at large in playful, frustrating, and ultimately revealing ways.

Guest curated by Michael Connor, Street Digital will present a selection of works made by JODI between 1999 and the present in the Museum's 4,000-square foot changing exhibitions gallery. For New York audiences, this will be the first significant exhibition of JODI's work in nearly a decade.

<http://www.movingimage.us>

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### **About EAI**

Founded in 1971, Electronic Arts Intermix (EAI) is one of the world's leading nonprofit resources for video art. A pioneering advocate for media art and artists, EAI fosters the creation, exhibition, distribution, and preservation of video art and digital art. EAI's core program is the distribution and preservation of a major collection of over 3,500 new and historical media works by artists. EAI's activities include viewing access, educational services, extensive online resources, and public programs such as artists' talks, exhibitions and panels. The Online Catalogue is a comprehensive resource on the artists and works in the EAI collection, and also features extensive materials on exhibiting, collecting and preserving media art: [www.eai.org](http://www.eai.org)

Visit *Circa 1971: Early Video & Film from the EAI Archive*, an exhibition of 20 moving-image works at Dia:Beacon, organized on the occasion of EAI's 40th Anniversary.  
[www.eai.org/pressreleases/09\\_11\\_circa1971\\_pr.html](http://www.eai.org/pressreleases/09_11_circa1971_pr.html)

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