

GLOBAL VILLAGE

JOHN REILLY

**454 BROOME ST.
N.Y.C. 10012
(212) 966-7526**

THE HARDWARE STORE
A Video Event By John Reilly

Sam Pogensky owns a hardware store on Second Avenue near First Street. He is a seventy - seven year old man who somehow has survived on Second Avenue.

I've made some video tapes about Sam and his ideas. In this piece they are presented as two simultaneous channels of information- one his environment, the other Sam's 'rap'.

Sam could not make the Ninth Annual Avant Garde Festival, so we have asked a few of his friends to represent him in the hardware store.

SAM.....

Banks: "They will go for you until the last drop of your blood"

"That marijuana is just another nail in your coffin"

"A man and a woman who smoke that marijuana both haven't got a natural instinct to themselves."

"The vicious of the vicious shall survive"

"The way we died at Gettysburg show you the greatness of this land"

"The home is the life of the nation"

Womens liberation: "It's the most horrible thing in the world. Just listen to them talk. It's enough to make you vomit."

"Nixon is an American man... he won't run away from anything with his tail behind...his behind, what would you call."

"The woman is changing into the man and the man is changing into the woman. That must be understood."

"Sex is no crime today which I think is a horrible thing."

"Once you're sexy you ain't truthful to yourself no more."

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"Two sore heads don't make a cured head."

"The woman is no more a private capture."

Young people: "I think they're the grandest people that ever lived, they're the most smartest people that ever lived, they're the most truthful and kindest...the element of the (young) men are the finest that ever walked the streets."

"Each and everyone will help you, the young people, they're so fine. They remember old people."

"Youth of today is much better than the youth that used to be."

"People should admire the youth of today."

"The person I really like in my heart is Nixon, but I think I'm gonna change it and vote for McGovern."

"Religion will never harm you and it never did, only some people run it for the benefit of harming other people. Look out for them."

"Aspirin, coffee, whiskey...Marijuana is another killer. Is it possible to take one smoke and stop?"

"If you take one paragraph of what I've said here, you have enough food for hours and hours and hours."

"The Hardware Store"

A Video Event by John Reilly

Assisted by:

Claude Beller

Vito Brunetti

Henny Goldworm

Dorinda Hoarty

Tony Helinko

Jeffrey Kleinman

Michael McNeil

Stephen Moore

Arby Schuman

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JOHN REILLY

Born in 1939 in Jersey City, New Jersey. Studied under Prof. Charles Siepmann (first Director of BBC), received M.A. in Communication Theory and Research, New York University. Co-authored text The Lively Arts- 4 Types while doing graduate study in television and films. Studied film in Sweden under grant from Svenska Film Institute. Has had video and film work shown on 120 Television stations in U.S., Canada, England and Europe, including WNBT-TV (NYC) "A Different Kind of Movie" (series), WNEW-TV (Global Village Environment), WNEW-TV "Ballad of A.J. Weberman" (1971) CBC-TV and BBC-TV. Has exhibited work at Howard Wise Gallery (1969), Rose Art Museum, Vision in Television (1970), Avant-Garde Festival N.Y. (1969&1971) and film "Harvest of Hope" in permanent collection Congressional Library, Washington, D.C. (1965), also presented video environments at Harvard, Carpenter Center and UCLA (1970). Conducted workshops for USIS in USA and Germany.

Also served as theatre critic for Show Business 1967-68, Associate Editor...Film Comment 1967-69. Founder and first director "MEDIA LAB", NYIT; Adjunct Prof. Rutgers University; juror "Festival Internazionale del Film di Fantascienza-Trieste" (1968); Co-director of Global Village (1969 to present); Director -Editor of Global Village Cassette Magazine (Optronic Library Inc. 1970-71, as first video cassette magazine prototype) Directed "Luck of the Irish", a video film produced by John Lennon and Yoko Ono. Presented testimony to Senator Pastore's Senate hearing on future of cable Television. Produced "Sunday, Bloody Sunday" for WBAI-1972, "Cable, a Retrospective", simulcast on Sterling Manhattan Cable Television (3 channels) and WBAI-FM, 1972.

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