Please join IMAP and EAI for a free public panel discussion:

Preserving the Future:
Innovative Strategies for Saving New Media

Wednesday, June 6, 2007
6:30 pm

Electronic Arts Intermix (EAI)
535 West 22nd Street, 5th Floor (between 10th and 11th Avenues)
New York, NY 10011

Admission free

Independent Media Arts Preservation (IMAP)
imap@imappreserve.org / (212) 560-7259

IMAP is pleased to offer an overview of the current state of the media preservation field. This panel follows the launch of the comprehensive web resource, **The EAI Online Resource Guide for Exhibiting, Collecting & Preserving Media Art** (**http://resourceguide.eai.org**), for which IMAP created the **Preservation** section (**http://resourceguide.eai.org/preservation.html**).

Four panelists with expertise in archives, museums, art conservation and technology will share recent developments and best practices in the care and conservation of single-channel, video installation and new media art.

Drawing from the extensive research that was compiled for the Preservation section of the Online Resource Guide, this panel is geared to media arts professionals, archivists, conservators, artists and other caretakers of media collections, who will learn pragmatic information and strategies for tackling media preservation challenges.

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Panelists:

Jeff Martin, Independent Media Archivist (moderator)

Coordinator of the Preservation section of the Online Resource Guide, Jeff Martin will give an overview of the issues covered in the website and discuss preservation challenges for single-channel video and obsolete playback equipment.

Ann Butler, Senior Archivist, Fales Library & Special Collections, NYU

Ann Butler will discuss basic principles, practices, and problems of media arts documentation.

Glenn Wharton, Special Projects Conservator, MOMA; and Research Scholar, Conservation Center of the Institute of Fine Arts and Museum Studies, NYU

Glenn Wharton will discuss how museums are responding to the conservation and re-installation needs of complex media installations, with specific reference to his work at MoMA.

Francis Hwang, Artist and Software Engineer

Focusing on the example of artist Shu Lea Chang's interactive work "Brandon," Francis Hwang will discuss technical aspects of preserving software-based art and the broader implications for arts organizations.

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SAVE THE DATE: IMAP is offering two Introduction to Video Preservation Workshops in New York: Friday, June 15 at BRIC Studio in Brooklyn and Saturday, June 16 at NYU; both from 12 - 4 p.m.

Visit the IMAP website for more information on electronic media preservation and other upcoming programs: **www.imappreserve.org**

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About IMAP: Independent Media Arts Preservation, Inc. (IMAP) is a nonprofit service, education, and advocacy organization committed to the preservation of non-commercial electronic media. IMAPɪs core constituents include institutions, organizations, and individuals whose diverse media collections are underserved by existing preservation efforts. IMAP provides archivists, artists, conservators, curators, distributors, librarians, media makers, producers, registrars, scholars, and other professionals with accessible solutions to document and preserve media collections. **www.imappreserve.org**

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About EAI: Founded in 1971, Electronic Arts Intermix (EAI) is one of the world's leading nonprofit resources for video art and interactive media. EAI's core program is the international distribution of a major collection of new and historical media works by artists. EAI's activities include a preservation program, viewing access, educational services, online resources, and public programs such as exhibitions and lectures. The Online Catalogue provides a comprehensive resource on the 175 artists and 3,000 works in the EAI collection, including extensive research materials.   **www.eai.org**