



SETH PRICE REDISTRIBUTION

July 9 - August 8, 2009
Wednesday - Saturday, 11 am - 6 pm



EAI Video Project Space
X Initiative
548 West 22nd Street, Ground Floor
New York, NY 10011
www.eai.org



Opens Thursday, July 9, 2009, 6-9 pm

Admission free



EAI is pleased to feature the latest iteration of **Seth Price's** new video, **Redistribution**, at the EAI Video Project Space at X.

Redistribution, begun in 2007 and conceived as a never-finished, constantly updated work, takes up a Guggenheim 'artist's talk' delivered by Price only to pull it apart, reassemble it and graft new material to it, resulting in an open-form hybrid. Equal parts lecture, performance, and essay-film in the caméra-stylo tradition, the work oscillates between fiction and non-fiction, information and entertainment: an exposition as well as an artwork in its own right. Originally made for presentation within the context of Price's art exhibitions, EAI presents the 45-minute video by itself, without Price's artwork around it.

In a conceptual, multi-disciplinary art practice that includes video, sculpture, sound, and written texts, Price engages in strategies of appropriation, recirculation and packaging to consider issues of cultural production, the distribution of information, and the role of ideology. Shifting and manipulating the detritus of commodity culture, his projects have included early sampler-based academic music, anonymous Internet-circulated video, and art historical imagery. Investigating the cultures generated and recirculated by mass media technologies and information systems, Price ultimately questions the production and dissemination of art and meaning itself.

Seth Price was born in 1973. He has had solo exhibitions at Kunsthalle Zurich, Switzerland; Museo d'Arte Moderna di Bologna, Italy; Modern Art Oxford, Oxford, England (with Kelley Walker); Friedrich Petzel Gallery, New York; Art Gallery of Ontario; Galleria Emi Fontana, Milan (with Michael Smith); Artists Space, New York; Year, New York (with Mai-Thu Perret); and Reena Spaulings Fine Art, New York. Group exhibitions include Le Plateau, Paris; Air de Paris, Paris; Greater New York at P.S.1 Center for Contemporary Art, New York; Kunsthalle Basel; Sculpture Center, New York; the 2002 and 2008 Whitney Biennials; 2003 Ljubljana Biennial; Palm Beach Institute of Contemporary Art, Florida; and Paula Cooper Gallery, New York, among others. His video works have been screened at the Rotterdam Film Festival; Tate Britain, London; Institute of Contemporary Art, London; The Museum of Modern Art, New York; Eyebeam, New York; and Biennale de l'Image en Mouvement, Saint-Gervais, Geneva, among others.

EAI Video Project Space at X: For the summer of 2009, EAI presents a collaboration with X, the not-for-profit, temporary exhibition space located in Manhattan's West Chelsea neighborhood. The EAI Video Project Space at X features a curated program of artists' video from EAI's major collection of media artworks. Highlighting a multi-generational, multi-disciplinary range of artists and practices, the EAI Video Project Space brings new works by emerging artists into dialogue with rarely seen historical treasures from the EAI archives. Located on the ground floor of X, the EAI Video Project Space and summer exhibition program present a new opportunity for EAI to bring works from the EAI collection to the public.

X is located at 542 West 22nd Street, between 10th and 11th Avenues. <http://x-initiative.org/>

About EAI: Founded in 1971, Electronic Arts Intermix (EAI) is one of the world's leading nonprofit resources for video art. A pioneering advocate for media art and artists, EAI's core program is the distribution and preservation of a major collection of over 3,500 new and historical media works by artists. EAI fosters the creation, exhibition, distribution and preservation of video art and digital art. EAI's activities include a preservation program, viewing access, educational services, extensive online resources, and public programs such as artists' talks, exhibitions and panels. The Online Catalogue is a comprehensive resource on the artists and works in the EAI collection, and also features extensive materials on exhibiting, collecting and preserving media art: www.eai.org

For more information about this event please contact: Josh Kline (josh@eai.org) (212) 337-0680 x17
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