

SECTION I - ORGANIZATION AND PROGRAM INFORMATION

A.1 Organization's Principal Activities:

To assist projects undertaken by groups and not-for-profit enterprises working to explore the potentials of the electronic media as a means of expression and non-commercial communication. Projects are selected on the basis of the expertise, imagination, integrity and dedication and organizational ability of the leadership of each project.

The assistance offered is primarily managerial and takes the form of administrative services, the objective being to assure that the projects are run insofar as possible in a business-like manner, an area in which artists are not noted for their talents. Assistance is given in such matters as contracts, accounting procedures, disbursement of funds, assistance in raising funds, and in general to assure that funds are expended efficiently and effectively for the purposes intended. No charge is made for these services.

A.2 Nature of Organization's Audience, Attendees, and/or Participants:

We are sponsoring three types of programs. One, (Perception) as part of its activities, produces programs for cablecasting; another, (The Annual New York Avant Garde Festival) mounts an art festival, and the third, (The Kitchen) provides space and equipment for five performances and events each week. Therefore, the audiences consist of viewers of cable TV CH "C"; artists and the general public attending the Festival (about 12,000 attended the Armory Nov. 19, 1971 Festival); and by June 30, 1972 about 6,000 will have attended the electronic and video events and workshops at The Kitchen, and we anticipate greatly increased attendance for the year 1972-73.

A.3 Workshops, Training Programs, Classes, Etc.

About 12 video workshops are planned (in conjunction with other institutions), offering instruction in the use of 1/2" video equipment and exploring its possibilities. In 1971-72 such institutions as N.Y.U. School of the Arts, N.Y.U. School of Continuing Education, School of Interior Design of New York, and suburban adult education groups have attended these workshops. In addition, we have started weekly workshops-seminars in sense-awareness and cybernetics. Participants include artists, musicians, computer specialists and scientists.

A.4 Cooperative programs with other organizations and/or schools:

Only the workshops as described in A.3 above.

A.5 Physical Facilities, Etc.

The space for The Kitchen is a part of the Mercer Arts Center, which consists of five (5) theatres, a restaurant-cabaret, as well as several lounge-bars and boutiques, in addition to The Kitchen. The Kitchen is on the second floor, and is an area approximately 60' x 27' x 16' H. No major improvements contemplated beyond the equipment requested in Program IV.

A.7 Donated Services Received in 1971-72:

Rent: Armory, \$7500; Electronics Arts Intermix office, \$2400; Reduction in Charges: Contractor-Carpenter, \$2500; Rentals, \$4000; Electrical Contract, \$3000; Insurance, \$300; Partitions, \$350; Printing/Paper, \$500; Legal Services, \$500; Administrative Equipment and Supplies, Stamps, Phone, Etc., \$500. Total: \$21,550. In addition, over 250 artists have participated in the sponsored programs, supplying their own materials, transportation, etc. without reimbursement.

<u>Date</u>	<u>Place</u>	<u>Attendees</u>	<u>Performances</u>	<u>Program</u>
11/19/71	69th Regiment Armory	12,000 (est.)	1	8th Annual N. Y. Avant Garde Festival

No Admission Charge
Open to the Public

<u>Date</u>	<u>Place</u>	<u>Attendees</u> (est. Total Oct. 71-June '72)	<u>Performances</u>	<u>Program</u>
Oct. '71 - June '72	The Kitchen	600	20	Electronic Music Concerts
		1500	42	Open Video Screenings
		1400	40	Weekend Video Performances
		1750	50	Perception (Video)
		600	10	Seminars and Music Programs
	Total	5850		

No Admission Charge for these programs. Contributions collected. Part of these monies are given to the artists in lieu of fee and part is used to defray incidental expenses.

SECTION II REQUEST FOR ASSISTANCE

A. Program IX "Wednesday Evening Open Screenings"

No request is being made for the funding of this program, which, however, utilizes the space and the equipment of the KITCHEN. This latter is the subject of a request for assistance under Program III.

Director: Shridhar Bapat Tel: (212) 222-7992
 308 West 103 Street
 New York, N.Y. 10025

B. Program IX Description.

These screenings serve an essential role in the continuing development of half inch video tape as an alternate medium by providing facilities free for the showing of any tape on a first come, first served basis. They provide a permanent information flow within the community of media artists, as well as an audience of peers , linking the artist to his fellow workers, and exposing his work to the criticism of knowledgeable colleagues.

C. Funding

Funding will be achieved by contributions from the audience. It is anticipated that this will be sufficient to pay the Director a supplement to his fee under Program III and to provide a small sum for exhibiting artists. Funding for equipment and space rental, etc. is requested under Program III, "The Kitchen".

SECTION II REQUEST FOR ASSISTANCE

Program Overview:

Electronic Arts Intermix, Inc. intends to sponsor ten programs during the coming year July 1, 1972-June 30 1973, all of which are continuations, or stem from, the three programs sponsored during the 1971-2 year. These are as follows:

I. Program I:

PERCEPTION is the continuation of the technical research currently being conducted by this group, and is aimed at exploring ways to expand the utilization of the TV medium. It broadcasts a weekly program over cable TV.

II. Program II:

The Ninth Annual Avant Garde Festival of New York is planned to be held on a ship this year. Its purpose remains the same: to bring to the public free of charge the best experimental art from around the world. Charlotte Moorman is the Director.

III. Program III:

THE KITCHEN is the space used by the "Perception" program currently. Improved, equipped, the programs there presented all organized by Woodie and Steina Vasulka. Because these facilities will be shared by six separate programs (Programs IV through IX) it was deemed advisable to request separate funding for the space.

Located in the Mercer Arts Center, The Kitchen, because of the adventuresome programs presented there, is gradually building up a loyal audience, which last Fall averaged 15-20, but now runs 40-50. With the better equipped space, it is intended to present programs six evenings a week the year around, and two or three daytime presentations and workshops.

No admission is charged, but contributions are solicited from those attending. The proceeds from this solicitation have been given directly to the artists involved, thus helping them to continue their work, and a part of the proceeds have been used to meet incidental expenses. The take has been minimal, because of the nature of the audiences, but this coming year it is expected "take" will be substantially increased, and \$4000 of this will be earmarked to help defray expenses, and the balance will be given to the participating artists, who are of course the heart of the programs. Incidentally, the Kitchen is one of the liveliest creative art center in New York, and its importance will continue to grow as the programs are intensified.

IV. Program IV: VASULKA VIDEO

Presenting the results of the researches and programs conducted by the Vasulkas.

V. Program V : A series of "Contemporary Electronic and Live Music Concerts" under the direction of Rhys Chatham.

SECTION II REQUEST FOR ASSISTANCE

Program Overview continued

VI Program VI: SEMINARS ON SENSORY AWARENESS AND CYBERNETICS

under the direction of Dimitri Devyatkin.

VII Program VII: THE MIDNIGHT OPERA COMPANY

Multimedia opera in which video plays an important part. Under the direction of Michael Tschudin.

IX Program IX: WEDNESDAY EVENING OPEN VIDEO SCREENINGS

A forum where artists and others may screen their tapes and discuss their work with their peers.

X Program X: OPEN CIRCUITS

The organization of the first major video exhibition and conference. To be mounted at the Museum of Modern Art, N.Y.

SECTION II - REQUEST FOR ASSISTANCE

A. Program III - "The Kitchen"

Total Cost	\$24,450
Total Anticipated Income	- 0 -
Funds Requested from NYSCA	24,450

Director: Shridhar Bapat
 308 W. 103rd St.
 N.Y.C., N.Y. 10025
 Tel: (212) 222-7992

B. Program III - Description

The Kitchen is the only regularly functioning media theatre on the East Coast. It is a part of the Mercer Arts Center, 240 Mercer St. The Center houses five other theatres and a restaurant - cabaret.

Five different groups use this theatre to present their work and to conduct workshops. These groups are described in programs IV through VIII. Approximately 450 presentations are planned for the coming year July 1, 1972 - June 30, 1973.

The equipment requested will be used in the presentations and workshops.

C. 1.

New York State Council on the Arts 250 West 57 Street, New York 10019 (212) 586-2040

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Name of Organization: Electronic Arts Intermix, Inc. Program #

~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~ Expense Budget, July 1, 1972-June 30, 1973

3. <u>Expenses*</u>	1970-71 (or 1970)*	1971-72 (or 1971)*	1972-73 XXXXXXX *
a. Personnel*			\$ 3,900
b. Outside Professional Services*			
c. Major Capital Expenses*			
d. Acquisitions*			
e. Equipment Purchase*			12,250
f. Space, Facility, Real Estate Rental*			7,000
g. Travel and Transportation*			
h. Advertising, Promotion, and Public Relations*			
i. Remaining Operating Expenses*			1,300
j. TOTAL Expenses	\$	\$	\$ 24,450
k. TOTAL Income (line r on page 5)	\$	\$	\$
4. Enter here line 3j minus 3k	\$ /	\$	\$

ELECTRONIC ARTS INTERMIX, INC. - Program III

The equipment requested includes the following (e):

2 Sony Video Projectors	\$4,200
2 1/2" VTR's	2,200
2 TV Cameras	2,000
1 Shinatron G1-360 Special Effects Generator	900
1 Shinatron GL-311 Video Keyer	200
3 Microphones	350
1 Audio Synthesizer (Electrocomb)	1,000
Lighting Equipment	500
Cables, Tools, Maintenance Equipment	800

C. 2. Anticipated Source of Income - New York State Council on the Arts.

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~~XXXXXXXXXXXXXXXXXXXX~~ Expense Budget, July 1, 1972-June 30, 1973

3. Expenses*	1970-71 (or 1970)*	1971-72 (or 1971)*	1972-73 XXXXXX *
a. Personnel*			\$ 3,900
b. Outside Professional Services*			
c. Major Capital Expenses*			
d. Acquisitions*			
e. Equipment Purchase*			12,250
f. Space, Facility, Real Estate Rental*			7,000
g. Travel and Transportation*			
h. Advertising, Promotion, and Public Relations*			
i. Remaining Operating Expenses*			1,300
j. TOTAL Expenses	\$	\$	\$ 24,450
k. TOTAL Income (line r on page 5)	\$	\$	\$
4. Enter here line 3j minus 3k	\$ /	\$	\$

ELECTRONIC ARTS INTERMIX, INC. - Program IV

C. 1.

New York State Council on the Arts 250 West 57 Street, New York 10019 (212) 586-2040

Name of Organization: Electronic Arts Intermix, Inc.

Expense Budget, July 1, 1972- June 30, 1973, Program # TK

3. Expenses*	1970-71 (or 1970)*	1971-72 (or 1971)*	1972-73 (or 1972)*
a. Personnel*	\$	\$	\$ 7,800
b. Outside Professional Services*			
c. Major Capital Expenses*			
d. Acquisitions*			
e. Equipment Purchase*			2,400
f. Space, Facility, Real Estate Rental*			
g. Travel and Transportation*			
h. Advertising, Promotion, and Public Relations*			600
i. Remaining Operating Expenses*			1,200
j. TOTAL Expenses	\$	\$	\$ 12,000
k. TOTAL Income (line r on page 5)	\$	\$	\$ 1,000
	\$	\$	\$ 11,000

Note:

"a" provides for remuneration of \$3,900 for each of the Directors.
"e" is for especially designed experimental equipment.
"i" is for tapes.

C. 2. Anticipated Sources of Income:

\$1,000 from contributions collected at presentations, \$11,000 from New York State Council on the Arts.

SECTION II - REQUEST FOR ASSISTANCE

A. Program V - "Contemporary Electronic and Live Music Concerts"

Total Cost	\$ 9,070
Anticipated Income	1,000
Funds requested from NYSOA	8,070

Director: Rhys Chatham
98 Bowery
N.Y.C., N.Y. 10012
Tel: (212) 431-4785

B. Program V - Description

For the past year The Kitchen has held a highly unusual concert series of contemporary music. While it is true that contemporary music concerts have been held in the universities for many years, all too often it has been a certain brand of music, one style, that has been heard. Many times on concert programs more attention has been given to the university composer while the non-university composers have been skipped over. In any case, The Kitchen has effected a successful union of the two orientations, in addition to solving other problems a composer faces when his music is heard on a program.

One of these problems is that for the most part the composer has little control over the factors that govern the environment his compositions will be presented in. Most of these problems disappear for the composer at The Kitchen. Our space is versatile, enabling the composer to place the audience wherever he wishes. Also, within the capacity of the house, the composer has full control over lighting, concert duration, speaker placement, ect. Usually, an evening is devoted to the work of one composer, enabling the audience to have a wider scope of his work, rather than hearing one isolated composition.

One of the unusual features of our concert series is that for the past year it has been the only place in the state that has held contemporary music concerts on a regular weekly and sometimes bi-weekly basis. There is a tremendous amount of material, good material, being written here in New York. Much of it is not heard simply because there are almost no outlets for it. The Kitchen is performing an important function in being a major outlet for new music here. Some of the composers who have performed their works in our space have been well known (see attached list), others have not enjoyed so much exposure. Our goal is to give these composers an opportunity to perform their music a number of times over a period of a year so as to give the concert going public more than a primary encounter with their work.

The problems we face if we are to continue this series are as follows: We have been borrowing sound equipment from private persons over the past year (speakers, tape recorders, etc.) We need funding to purchase our own equipment as the hardware we are using now will no longer be available to us next year. We also need funds for doing larger mailings enabling more people to become acquainted with our work. It should be mentioned that once the initial expense for purchasing the audio equipment has been met, The Kitchen's operating budget for the music series will be substantially lower as the purchased equipment should be good for many years to come.

ELECTRONIC ARTS INTERMIX, INC. - Program V

Resume: Rhys Chatham

Mr. Chatham's background has been in classical and modern flute literature, and has been working in the field of composition since 1966, focusing on electronic music since 1968. At this time he became involved with the Intermedia Program at the School of the Arts at New York University working with the composer Morton Subotnick. Formerly a faculty member of the Third Street Music School Settlement, he was among the first to compose tapes of electronic music designed specifically to be used as dictation and analysis music for ear-training and composition classes of school-age children. Chatham's primary focus is now on the composition and performance of live realizations of electronic music.

C. 1.

New York State Council on the Arts 250 West 57 Street, New York 10019 (212) 586-2040

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Name of Organization: Electronic Arts Intermix, Inc. Program #

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3. Expenses*	1970-71 (or 1970)*	1971-72 (or 1971)*	1972-73 XXXXXXXXXX *
a. Personnel*			\$ 3,900
b. Outside Professional Services*			
c. Major Capital Expenses*			
d. Acquisitions*			
e. Equipment Purchase*			4,570
f. Space, Facility, Real Estate Rental*			
g. Travel and Transportation*			
h. Advertising, Promotion, and Public Relations*			600
i. Remaining Operating Expenses*			
j. TOTAL Expenses	\$	\$	\$ 9,070
k. TOTAL Income (line r on page 5)	\$	\$	\$ 1,000
4. Enter here line 3j minus 3k	\$ /	\$	\$ 8,070

C. 2. Anticipated Source of Income:
 \$1,000 from contributions at presentations, \$8,070 from
 the New York State Council on the Arts.

SECTION II - REQUEST FOR ASSISTANCE

A. Program VI - "Seminars on Sensory Awareness and Cybernetics"

Total Cost	\$ 4,500
Anticipated Income	- 0 -
Funds Requested from NYSCA	4,500

Director: Dimitri Devyatkin
195 Nagle Ave.
N.Y.C., N.Y. 10034
Tel: (212) L09-7167

B. Program VI - Description

A weekly series of seminars began in March, 1972, at the Kitchen. The intended goal is to establish an on-going exchange of information between media artists and scientists studying human perception and learning. The participants include musicians, filmmakers, video artists, as well as technicians, neurologists, cyberneticians, writers, architects, engineering consultants, physicists, and computer specialists. A partial list of people who have already attended sessions of this series include:

Mr. Nilo Lindgren- Senior Editor of Innovation magazine

Miss Laurie Spiegel- teacher at Julliard School of music

Mr. Vincent Novak- video technician

Mr. Eric Salzman- composer, recording artist, author of numerous texts on music, music director of WBAI-FM

Miss Penny Moorehead- director of public Access to cable television Channel 10

Mr. Richard Lowenberg- video artist, teacher,

Mr. Brian Quickstad- President of Microfutures Group Inc. consulting firm